

ALTA AIRLINE LEADERS FORUM

Your Best Connection with the Latin American and Caribbean Airlines

ALTA Executive Director Alex de Gunten

ALTA Executive Committee

- President – **TACA** CEO, Roberto Kriete
- Vice President – **AVIANCA** CEO, Fabio Villegas
- **COPA Airlines** CEO, Pedro Heilbron
- **LAN** CEO, Enrique Cueto Plaza
- **MEXICANA** CEO, Manuel Borja Chico
- **TAM** CEO, David Barioni Neto

Focus of Agenda

- Safety
- Efficiency
- Environment

Agenda Overview

- Avianca-TACA Merger: The Partners Perspective
- Aviation Safety Oversight: The Regional Challenges
- The New Brazilian Model: Lessons to be Learned
- Technology Developments for a More Efficient Industry
- The Wall Street Perspective
- The Industry & Environment: Big Steps, Small Footprint
- The Customer Experience: How to Reduce Passenger Hardship & Improve the Bottom Line
- Smart Ways to face the New Financial Realities & Risks in the Region